

PRIVACY POLICY

1. General

This Privacy Policy describes how Allessa AB (“Spira of Sweden”) collects, uses, discloses, stores, and shares personal data.

2. Data Controller

Spira of Sweden is the Data Controller for the processing of personal data.

3. The personal data we collect

Spira of Sweden may collect different types of personal data such as:

Identity data: Personal Identity Number and name.

Contact data: Telephone number, postal address and email address.

Data received from you: Data provided by you when you visit our website, order and purchase our products, contact our customer service etc.

Personal data from third parties: Publicly or other externally available sources such as registers with authorities (for example population register, tax register, companies register and registers with law enforcement authorities) and registers with credit reporting companies.

4. Purposes and legal grounds for processing etc

Spira of Sweden processes personal data mainly for the following purposes, namely if the processing is necessary to:

- perform a contract with you.
- comply with a legal obligation to which Spira of Sweden is subject.
- handle customer service matters.
- market our products.
- prevent misuse of a service or to prevent and investigate crime against our company.

Legal grounds: The processing is necessary to fulfil the performance of a contract, to prevent crime, to market our company and our products or to comply with legal obligations.

Storage time: The personal data is stored only for as long as necessary in order to fulfil the purposes for which the data was collected and as long as necessary in order to comply with storage times required by law and legal obligations.

5. Security measures

Spira of Sweden will to the best of its ability employ the appropriate legal, technical and organizational security measures required to ensure a security level apted to prevent personal data from being manipulated, lost, destroyed or accessed in an unauthorized way.

6. Where the personal data is processed

Under certain conditions personal data may be transferred to third countries (countries outside the EU/EEA). Such transfers are permitted if the European Commission has decided that there is an adequate level of protection in the country in question or that other appropriate protection measures have been taken, for example that standard contractual clauses that the European Commission has decided on are used, or if the customer gives its consent.

Spira of Sweden may disclose your personal data to other companies that we engage for supplies, payment solutions, IT systems, distribution etc. Spira of Sweden enters into personal data processing agreements with such companies.

Spira of Sweden may share personal data with others, for example authorities and companies, in and for performing assignments for customers and contracts with customers, or to comply with legal obligations.

7. The data subject's rights

You have the right to:

- access to the personal data that we hold about you.
- request rectification of your personal data if the information is incorrect.
- request that your personal data be erased or that the processing of your personal data be limited. If such a request is filed, Spira of Sweden has the right to continue with the processing if the processing is necessary to comply with a legal obligation or to determine, submit or defend legal claims.
- request that the personal data you have submitted to us be transferred to another data controller (data portability).

If you have complaints about the way Spira of Sweden processes your personal data, you may lodge a complaint with the Swedish Authority for Privacy Protection.

8. The Data Controller's contact details

Spira of Sweden

Bryggaregatan 8, 1 tr

SE-508 38 Borås

Sweden

Telephone number: +46 (0)33 228420

Email: spira@spiraofsweden.se